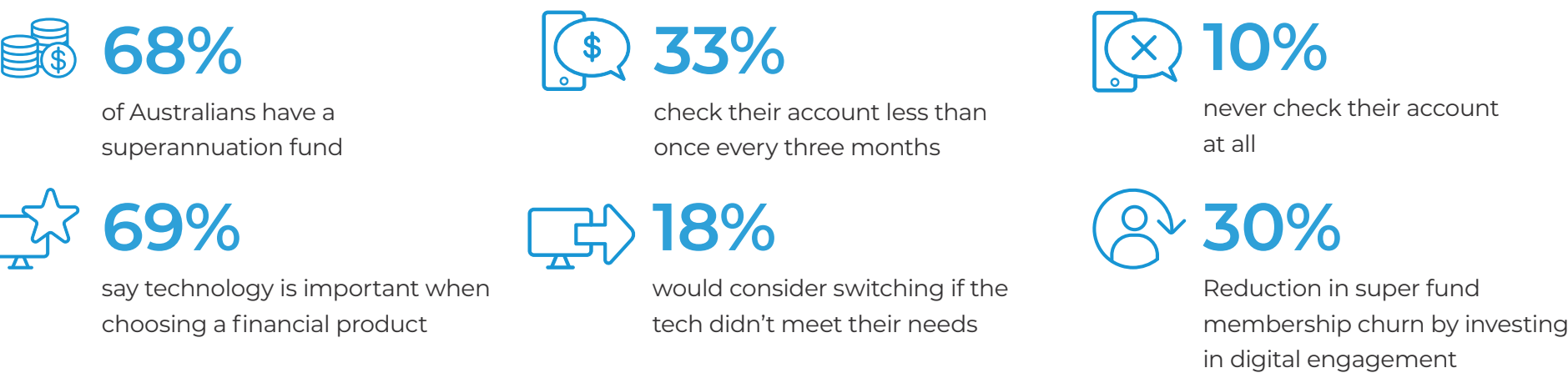


Accelerating superannuation's digital transformation.

Superannuation plays a vital role in the lives of working Australians, but engagement with funds has traditionally been low.

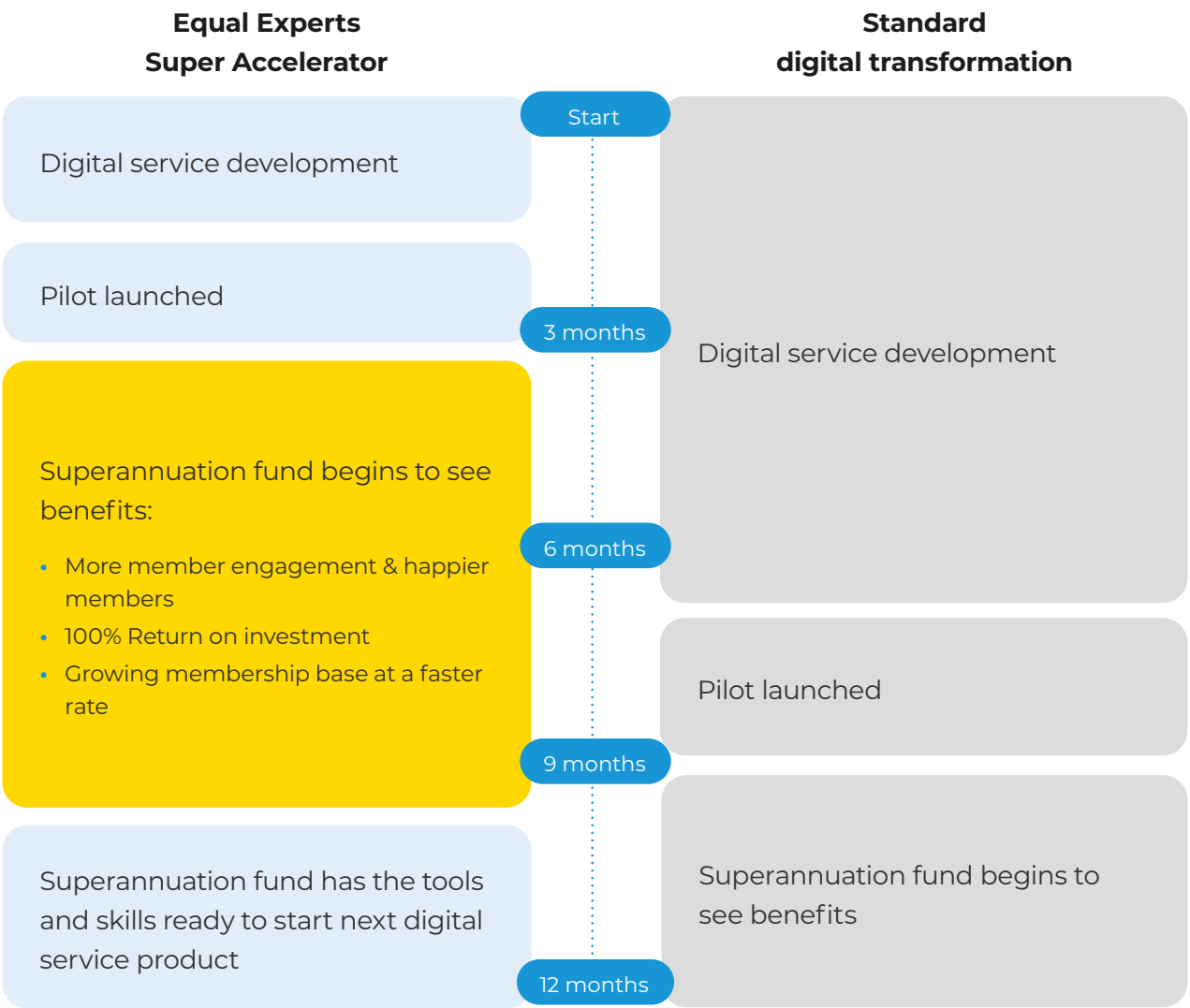


Technology is one of the biggest enablers to help superannuation funds improve member engagement and empower members to proactively prepare for retirement.


The Equal Experts Super Accelerator


Empowers super funds to harness the advantages of event-driven architecture and cloud technology with a comprehensive package of predefined, ready-to-use modules. Super funds can rapidly build, deploy and run event-driven services in just 12 weeks, instead of six months.


Timeline





Benefits


- 

Immediate progress
Foundations ready to start building from day one.
- 

Ready for scale
Full control of platform foundations ready to grow with you.
- 

Cost-efficiency
Reduce your set-up costs with ready-to-go packages.
- 

Monitor and maintain services
Maintain service availability, performance, and health with comprehensive monitoring.
- 

Swift deployment and integration
Deploy new digital services and integrate them easily and efficiently.
- 

Uplift internal capabilities
Teams gain knowledge and skills to continue adding new digital services.

Impacts	Without digital investment	With a \$300,000 super accelerator investment
By increasing member engagement and reducing membership churn, most medium to large super funds would see a 9% reduction in their customer acquisition costs, with a complete return on a \$300,000 digital investment within six months.	\$23,818,849 Average marketing & promotion spend	2 months Average ROI
	171,772 Average membership growth	187,568 Average membership growth
	\$146 Customer acquisition cost	\$133 Customer acquisition cost

Accelerate and de-risk your digital transformation by partnering with proven experts with the experience and expertise to **deliver new digital services in just 12 weeks**. Build the foundations for exceptional member experiences, enhance engagement and provide lifelong value for super fund members.